

ESTIMATED INITIAL INVESTMENT

Type of Expenditure	Traditional Units and Power Pumpers	In-Line and End-Cap
Application & Background Check Fee	\$300-\$600 per person	\$300-\$600 per person
Initial Franchise Fee	\$45,000	\$25,000
First Unit Construction Services	\$26,800	\$26,800
Optional Real Estate Services	\$0 - \$25,000	\$0 - \$25,000
Permits, Licenses, Security Deposits	\$74,000	\$74,000
Real Property	\$175,000 - \$1,400,000	\$20,000 - \$75,000
Building/SiteConstruction	\$534,500 - \$686,000	\$177,000-\$500,000
Equipment/Signage/Decor/POS	\$271,500 - \$290,000	\$150,000-\$290,000
Initial Inventory	\$7,000 - \$10,000	\$7,000 - \$10,000
Grand Opening Expense	\$5,000	\$5,000
Additional Funds – 3 months	\$40,000 - \$60,000	\$40,000 - \$60,000
TOTAL	\$1,179,100 - \$2,622,400	\$525,100 - \$1,091,400